



Sponsorship Prospectus

November 14 - 17, 2023
Edmonton, Alberta



About EMC and EV2023VÉ

Electric Mobility Canada (EMC) is the unifying and authoritative voice for the transition to electric transportation across Canada. Founded in 2006, EMC strives to enable and accelerate the transition to sustainable electric mobility in Canada through advocacy, collaboration, education, and thought leadership, with the ultimate goal of creating a cleaner, healthier, and more prosperous future for all Canadians.

The goal of the conference is to create a space for thought-provoking conversations, collaboration, and networking among industry professionals. Together, we'll learn how to lead the charge towards a more sustainable and electric future.

Driving Advocacy and Policy

Advocating for policies and initiatives that support the growth of the electric mobility sector and ensuring that consensus positions of members are heard by policymakers

Collaboration and Learning

Facilitating collaboration and learning among industry players, policymakers, and other stakeholders to promote the adoption and integration of electric mobility solutions

Thought Leadership

Conducting research, providing education, promoting best practices and raising public awareness of the benefits of electric mobility and the importance of sustainable transportation solutions for Canada's future

**Join us at the Electric Mobility Canada Conference 2023:
Leading the Charge!**

Our Reach



WHO ATTENDS

375+

- **Government Officials**
- **Industry and Fleet**
- **NGO and NFP**
- **Utilities**



EMAILS

3729 newsletter contacts



WEBSITE

36,000 annual visits



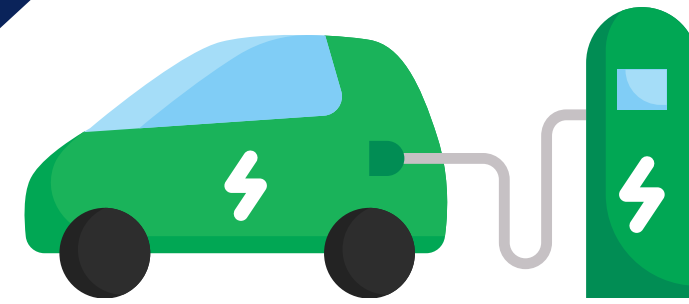
Customized Sponsorship Opportunities

Our sponsorship prospectus serves as a guide for potential sponsors to understand the benefits of sponsoring our conference. However, we recognize that each sponsor has different needs and goals.

We work with our sponsors to create a tailor-made sponsorship package that aligns with their brand values and objectives. This can include customized branding opportunities, speaking engagements, product demonstrations, and much more. Our goal is to create a win-win situation for both our sponsors and our conference, providing a unique experience that delivers on all fronts.

Let's work together to create a successful partnership that benefits everyone involved.

Every Sponsor Gets



\$4,000 Value

1 CONFERENCE REGISTRATION

LOGO ON THE CONFERENCE WEBSITE

LOGO IN THE EVENT APP

LOGO ON SIGNAGE AT THE EVENT

25% DISCOUNT ON ADDITIONAL CONFERENCE REGISTRATIONS

Want more visibility? Let's chat about how we can get you front and center in a way that matters to you!

Let's accelerate your visibility!

Schedule a call with us and let's discuss the electric mobility features that matter most to your brand, ensuring you're seen at our conference by the enthusiasts and innovators shaping the future of sustainable transportation.

Additional Conference
Registrations

Room Naming Rights
+ \$3,000

Activation Naming Rights
+ \$5,000

Meal Naming Rights
+ \$25,000

Conference Presenting Sponsor
+ \$55,000

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Add an Exhibitor Booth for \$5,000

Ignite your brand's presence with an electrifying edge by securing a trade show booth at our conference, where you'll charge up connections, showcase your offerings, and unveil the future of electric mobility to a captivated audience.

Lead the charge with us!

Let's connect

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