



# EVIVE 2025: EMC's national conference

## Sponsorship Prospectus

Sheraton Wall Centre  
Vancouver, BC  
October 1-3, 2025





Electric Mobility Canada (EMC) is pleased to offer sponsorship opportunities for the EVVE 2025 national conference, taking place October 1-3, 2025, at the Sheraton Wall Centre in Vancouver.

EMC's national conference brings together leaders and experts to discuss successes, challenges, and trends in advancing electric mobility while showcasing innovative programs, policies, and technologies.



# About EMC and EVVE 2025

**Electric Mobility Canada (EMC)** is the unifying and authoritative voice driving the transition to electric transportation across Canada. Founded in 2006, EMC strives to enable and accelerate the shift to sustainable electric mobility through advocacy, collaboration, education, and thought leadership. Our ultimate goal is to create a cleaner, healthier, and more prosperous future for all Canadians.



# Our Strategic Focus Areas

- **Driving Advocacy and Policy:** Advocating for policies and initiatives that support the growth of the electric mobility sector and ensuring that members' consensus positions are heard by policymakers.
- **Collaboration and Learning:** Facilitating collaboration among industry players, policymakers, and stakeholders to promote the adoption and integration of electric mobility solutions.
- **Thought Leadership:** Conducting research, providing education, promoting best practices, and raising public awareness about the benefits of electric mobility and the importance of sustainable transportation.





# What to Expect at EVVE 2025

- **Engaging Content:** Two and a half days of impactful programming, including keynotes, panels, and workshops.
- **Expert Speakers:** 90+ thought leaders representing manufacturers, utilities, academia, non-profits, and government agencies.
- **Facilitated Networking Opportunities:** Build meaningful connections with attendees and industry experts.
- **Specialized Workshops:** Hands-on sessions designed to tackle critical challenges and foster innovation.
- **Industry Discussion Tables:** Dedicated spaces to explore focused topics and collaborative solutions.
- **Mentorship Opportunities:** Pairing emerging professionals with experienced leaders in the field.
- **Interactive Experiences:** Opportunities to engage with technologies and concepts in real-time.

# Who Attends + Our Reach



**400+ Attendees:** Thought leaders, government officials, industry representatives, NGOs, academia, and utilities.

## **Digital Audience Reach:**

- 4,000+ newsletter subscribers
- 6,800+ LinkedIn followers
- 3,100+ followers on X (formerly Twitter)



# Past EVVE Sponsors

- ABB E-Mobility
- FLO
- SWITCH
- Uber
- Hitachi Energy
- Lion Electric
- Weeve
- On the Run EV Fast Charge
- CAA
- Dunsy Energy + Climate
- Communauto
- Bectrol
- Vicinity Motors
- ChargeHub
- Alectra GRE&T Centre
- Canada Infrastructure Bank
- Electricity Canada
- EY
- Lithion
- Province of Nova Scotia
- EcoCharge
- SCRAP-IT Society
- City of Halifax
- Siemens Canada
- Nova Scotia Power
- Bectrol
- Nova Bus
- ChargeHub
- EPCOR
- Edmonton Global
- Hydro Québec
- Baseload Power
- Teck Resources
- PowerOn Energy Solutions

# Why Sponsor EVVE 2025?



**Sponsoring EVVE 2025 offers a unique opportunity to establish your organization as a leader in electric mobility while supporting the development of the industry.**

- **Demonstrate Leadership:** Position your organization as a leader in the electric mobility industry.
- **Maximize Visibility:** Showcase your brand to an engaged audience of decision-makers and innovators.
- **Build Connections:** Network with industry leaders, government officials, and key stakeholders driving the future of electric mobility from all regions of Canada
- **Support a Sustainable Future:** Align your organization with the mission to advance sustainable transportation in Canada and support EMC's national advocacy efforts and mission
- **Expand Your Reach:** Amplify your brand through EMC's extensive audience, both in-person and online.

# Sponsorship Opportunities & Levels



# Sponsorship Levels

Level	Total Investment
Bronze	\$5,000 - \$9,999
Silver	\$10,000 - \$19,999
Gold	\$20,000 - \$29,999
Platinum	\$30,000 – \$ 49,999
<i>*Presenting</i>	<i>*\$50,000 and up</i>

All sponsors start with a **foundational sponsorship package priced at \$5,000**. You can enhance your sponsorship value and visibility by selecting from a variety of add-ons. The total value of your sponsorship, including add-ons, determines your sponsorship level.

***One full complimentary conference registration is included with every \$5,000 investment.*** A unique discount code will be shared with you upon signature of the sponsorship agreement to apply these complimentary registrations.

*\*The Presenting Sponsor position is limited to one partner to ensure exclusivity and maximum visibility.*

# Basic Sponsorship Package

**Every sponsor at EVVE 2025 will receive the following benefits:**

- **Logo Placement:** Hyperlinked logo on the event website (size determined by sponsorship level).
- **Social Media Recognition:** One pre-event and one post-event social media mention with your company logo and tag.
- **Conference Communications:** Mention in pre- and post-event communications.
- **On-Site Visibility:** Logo displayed on digital event signage.
- **Event App Profile:** Customizable sponsor profile and logo placement in the event app.
- **Acknowledgment:** Verbal recognition during opening and closing remarks.
- **Complimentary Registration:** One full conference pass.





# Add-Ons

**Enhance your sponsorship experience with these customizable add-ons.**

*We are open to additional custom visibility options.*

## Add-On Suggestions

	Cost	
Tabletop Exhibit (Discounted rate for sponsors)	\$3,000	
Branded Breakfast (2 available)	\$20,000	
Branded Lunch (2 available)	\$25,000	
Branded Networking Reception	\$30,000	
<del>Branded Networking Lounge (1 available)</del>	<del>\$15,000</del>	<b>SOLD</b>
Personalized VIP Table at a Plenary Session	\$3,000	
Banner Advertisement on Website	\$1,500	
Keynote Introduction/Thank You	\$3,000	
Branded Mobile Charging	\$5,000	
Branded Photo Booth	\$4,000	
<del>Branded Coffee Station (per morning)</del>	<del>\$4,000</del>	<b>SOLD</b>
Branded Snack Station (per	\$3,000	
Branded Name Badges and Lanyards	\$6,000	
Event App Sponsor	\$10,000	

# Becoming a Sponsor



Getting started is simple:

- 1. Complete the Commitment Form:** Fill in your contact details and select your sponsorship options [here](#).
- 2. Connect with EMC:** A member of our team will follow up to discuss your sponsorship details and address any questions.
- 3. Finalize Your Sponsorship:** Once confirmed, we'll provide a sponsorship agreement and send your invoice.

# Contact Us



For questions about the conference, sponsorship offerings, or confirming your sponsorship, please contact:

**Anne Lafaury**

Communications & Events Coordinator

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