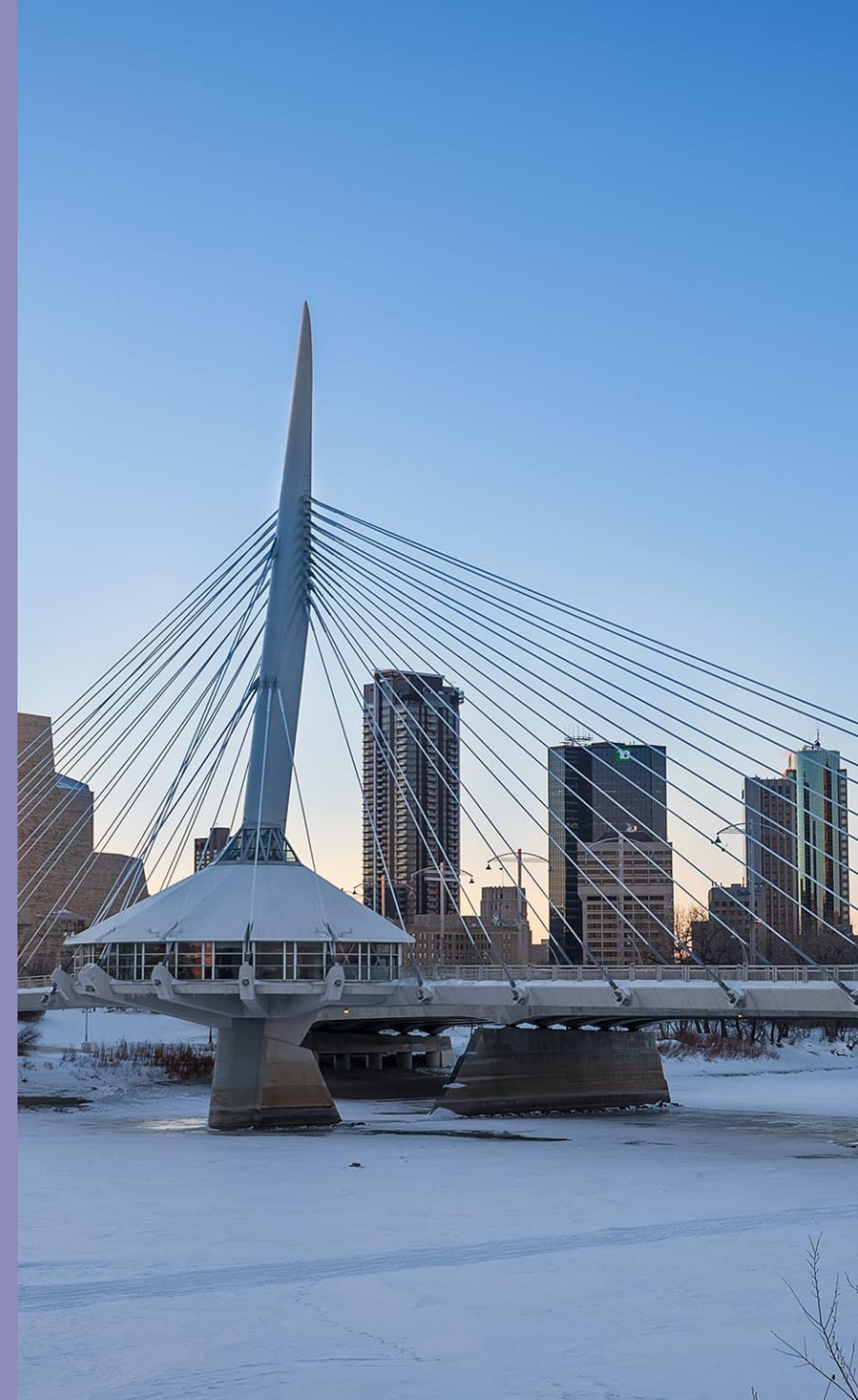




# EVVE 2026: EMC's national conference **Sponsorship Prospectus**

Fort Garry Hotel  
Winnipeg, Manitoba  
October 20-22, 2026



Electric Mobility Canada (EMC) is pleased to offer sponsorship opportunities for the EVVE 2026 national conference, taking place October 20-22, 2026, at the Fort Garry Hotel in Winnipeg.

EMC's national conference brings together leaders and experts to discuss successes, challenges, and trends in advancing electric mobility while showcasing innovative programs, policies, and technologies.

# About EMC and EVVE 2026

**Electric Mobility Canada (EMC)** is the unifying and authoritative voice driving the transition to electric transportation across Canada. Founded in 2006, EMC strives to enable and accelerate the shift to sustainable electric mobility through advocacy, collaboration, education, and thought leadership. Our ultimate goal is to create a cleaner, healthier, and more prosperous future for all Canadians.

# Our Strategic Focus Areas

**Driving Advocacy and Policy:** Advocating for policies and initiatives that support the growth of the electric mobility sector and ensuring that members' consensus positions are heard by policymakers.

**Collaboration and Learning:** Facilitating collaboration among industry players, policymakers, and stakeholders to promote the adoption and integration of electric mobility solutions.

**Thought Leadership:** Conducting research, providing education, promoting best practices, and raising public awareness about the benefits of electric mobility and the importance of sustainable transportation.

# What to Expect at EVVE 2026

**Engaging Content:** Two and a half days of impactful programming, including keynotes, panels, and workshops.

**Expert Speakers:** Thought leaders representing manufacturers, utilities, academia, non-profits, and government agencies.

**Facilitated Networking Opportunities:** Build meaningful connections with attendees and industry experts.

**Specialized Workshops:** Hands-on sessions designed to tackle critical challenges and foster innovation.

**Industry Discussion Tables:** Dedicated spaces to explore focused topics and collaborative solutions.

**Mentorship Opportunities:** Pairing emerging professionals with experienced leaders in the field.

**Interactive Experiences:** Opportunities to engage with technologies and concepts in real-time.

# EVVE 2026 Program Outline

| Tuesday, October 20  | Wednesday, October 21   | Thursday, October 22   |
|--|---|--|
| <p><b>1 PM – 5 PM:</b> Board strategic session (by invitation only)</p> <p><b>6 PM – 7 PM:</b> Opening reception</p> | <p><b>8 AM – 5 PM:</b> Registration open</p> <p><b>8:30 AM – 5 PM:</b> Conference programming (meals, plenary sessions, breakout sessions, workshops)</p> <p><b>3:45 PM – 5:30 PM:</b> Business to Business Forum</p> <p><b>6 PM – 8 PM:</b> Networking reception at Canadian Museum for Human Rights</p> | <p><b>8 AM – 5 PM:</b> Registration open</p> <p><b>8:30 AM – 5 PM:</b> Conference programming (meals, plenary sessions, breakout sessions, workshops)</p> <p><b>5:30 PM – 7:30 PM:</b> Closing reception at Canadian Museum for Human rights</p> |

# Who Attends + Our Reach

**400+ Attendees:** Thought leaders, government officials, industry representatives, NGOs, academia, and utilities.

**Digital Audience Reach:**

4,000+ newsletter subscribers

6,800+ LinkedIn followers

# Past EVVE Sponsors

- Alectra GRE&T Centre
- BC Hydro
- Canada Infrastructure Bank
- Clockwork Energy
- CSA Group
- Dunsky Energy + Climate
- FLO
- Geotab
- Hitachi Energy
- Hydro-Québec
- National Research Council
- Nova Bus
- On the Run
- Papillons Infrastructure Nature
- Plug'n Drive
- Relion
- Schneider Electric
- Siemens
- SWTCH
- Uber
- Bectrol
- BlueGrid
- CAA
- Clean Foundation
- Communauto
- Electricity Canada
- Nova Scotia Power
- Volt-Age

# Why Sponsor EVVE 2026?

**Sponsoring EVVE 2026 offers a unique opportunity to establish your organization as a leader in electric mobility while supporting the development of the industry.**

**Demonstrate Leadership:** Position your organization as a leader in the electric mobility industry.

**Maximize Visibility:** Showcase your brand to an engaged audience of decision-makers and innovators.

**Build Connections:** Network with industry leaders, government officials, and key stakeholders driving the future of electric mobility from all regions of Canada

**Support a Sustainable Future:** Align your organization with the mission to advance sustainable transportation in Canada and support EMC's national advocacy efforts and mission

**Expand Your Reach:** Amplify your brand through EMC's extensive audience, both in-person and online.

# Sponsorship Opportunities

# Networking Reception Sponsor Package (\$20,000 - \$30,000)

## Who this is perfect for

Organizations seeking to engage attendees in a high-value, social environment where senior leaders and decision-makers naturally connect.

Ideal for sponsors who want to build relationships, foster collaboration, and create memorable interactions in a relaxed setting while maximizing visibility during one of the most-attended conference events.

## Sample visibility options included

- Basic sponsor package
- Exclusive sponsorship of networking reception at Canadian Museum for Human Rights
- On-site signage and logo placement during reception
- Opportunity to provide a welcome message at reception
- Opportunity to increase sponsorship value to offer dinner
- Up to 5 complimentary registrations

# Opening Reception Sponsor Package (\$20,000)

## Who this is perfect for

Organizations seeking to start the conference off strong with a high-visibility sponsorship opportunity.

Ideal for sponsors who want to establish their brand or broaden their reach, build relationships, and increase their visibility within the industry.

## Sample visibility options included

- Basic sponsor package
- Exclusive sponsorship of networking reception at Fort Garry Hotel (conference location)
- On-site signage and logo placement during reception
- Opportunity to provide a welcome message at reception
- Up to 4 complimentary registrations

# Lunch Sponsor Package (\$25,000)

## Who this is perfect for

Organizations aiming for broad exposure to the full conference audience at a moment of high attention.

Ideal for sponsors who want to reinforce brand recognition while engaging attendees over a shared meal, provide subtle content or messaging in a relaxed setting, and leave a memorable impression during a key conference touchpoint.

## Sample visibility options included

- Basic sponsor package
- Exclusive sponsorship of one conference lunch
- Logo placement on signage
- Opportunity to place table cards, signage, and/or video
- Opportunity to provide short remarks
- Opportunity to include a written message in the event app
- Up to 4 complimentary registrations

# Breakfast Sponsor Package (\$20,000)

## Who this is perfect for

Organizations looking to start the day with maximum exposure to a highly engaged audience.

Ideal for sponsors who want to associate their brand with networking and energizing attendees, showcase thought leadership in a casual environment, and create high-impact morning impressions with decision-makers before the sessions begin.

## Sample visibility options included

- Basic sponsor package
- Exclusive sponsorship of one conference breakfast
- Logo placement on signage
- Opportunity to place table cards, signage, and/or video
- Opportunity to provide short remarks
- Opportunity to include a written message in the event app
- Up to 3 complimentary registrations

# Technology & Innovation Sponsor Package (\$15,000)

# SOLD

## ~~Who is this perfect for~~

~~Organizations focused on showcasing their technology, software, or innovative solutions in the electric mobility sector.~~

~~Ideal for sponsors who want to position their brand at the forefront of innovation, reach a tech-savvy audience, and be associated with forward-looking sessions and digital engagement throughout the conference.~~

## ~~Sample visibility options included~~

- ~~• Basic sponsor package~~
- ~~• Branded Wi-Fi network for event attendees~~
- ~~• Sponsor recognition on closing slide of all plenary sessions~~
- ~~• Opportunity for technology showcase~~
- ~~• Opportunity to schedule two push notification in event app promoting new technology or innovation~~
- ~~• Up to 2 complimentary registrations~~

# Networking Lounge Sponsor Package (\$15,000)

# SOLD

## ~~Who this is perfect for~~

~~Organizations that want hands-on, experiential visibility in a high-traffic, interactive environment.~~

~~Ideal for sponsors seeking to demonstrate their solutions in action, engage attendees directly, and position themselves as practical leaders in the EV and charging space, while facilitating meaningful connections in a shared lounge setting.~~

## ~~Sample visibility options included~~

- ~~• Basic sponsorship package~~
- ~~• Exclusive branding of the Networking Lounge~~
- ~~• Prominent signage and logo placement within the space~~
- ~~• Branded mention in conference wayfinding and venue maps~~
- ~~• Opportunity to place table cards, sponsor-provided giveaways (i.e. notebooks, pens), and other additional signage~~
- ~~• Up to 3 complimentary registrations~~

# Sustainable Impact Sponsor Package (\$10,000)

## Who this is perfect for

Organizations committed to demonstrating measurable environmental leadership and supporting tangible sustainability initiatives.

Ideal for sponsors who want to connect their brand to meaningful outcomes—such as carbon reduction, zero-waste initiatives, or sustainable operations—and highlight their contribution to Canada's clean transportation transition.

## Sample visibility options included

- Basic sponsorship package
- Sponsorship of a conference sustainability initiative (e.g. carbon offsets, zero-waste program, etc.)
- Sponsor logo and title displayed on sustainability initiative signage, digital content, and post-event reporting.
- Opportunity to distribute sponsor-provided environmentally friendly giveaways (e.g. reusable bags, water bottles, notebooks, etc.)
- Up to 2 complimentary registrations

# Diversity & Equity Sponsor Package (\$10,000)

# SOLD

## ~~Who is this perfect for~~

~~Organizations committed to advancing diversity, equity, and inclusion within the electric mobility sector.~~

~~Ideal for sponsors who want to support underrepresented voices, foster inclusive participation, and align their brand with authentic, measurable impact initiatives, while demonstrating leadership in ESG and social responsibility.~~

## ~~Sample visibility options included~~

- ~~• Basic sponsorship package~~
- ~~• Direct support for initiatives that reduce barriers to participation (discounted registrations and support for speakers from underrepresented groups)~~
- ~~• Recognition tied specifically to equity and diversity~~
- ~~• Up to 2 complimentary registrations~~

# Basic Sponsor Package (\$5,000)

## Who this is perfect for

Organizations seeking credible visibility at Canada's leading electric mobility conference without taking on the operational or financial commitments of a larger sponsorship.

Ideal for organizations that want a visible, credible presence, flexible engagement through add-ons, and alignment with Canada's transition to sustainable transportation.

## Sample visibility options included

- Logo placement on event website and app
- Logo placement on event signage
- One pre-event and one post-event social media mention with company logo and tag
- Customizable sponsor profile in event app
- Mention in pre- and post-event communications
- 1 complimentary registration

# Customizable Sponsor Package

## Add-ons

- Banner on event website - **\$1,500**
- Scheduled push notification in event app - **\$500 per**
- Branded session room - **\$5,000** (logo displayed on screen)
- Branded coffee station - **\$4,000** (per break)
- Branded snack station - **\$5,000** (per break)
- Meeting room - **\$2,000** (per day)
- Additional registrations - **\$800** (per registrant)
- Other customizable options are possible

# Next Steps

For a brief discussion or to request a sponsorship agreement for review, please reach out to Maureen Shuell ([maureen.shuell@emc-mec.ca](mailto:maureen.shuell@emc-mec.ca)) or Anne Lafaury ([anne.lafaury@emc-mec.ca](mailto:anne.lafaury@emc-mec.ca)).

For more information:  
<https://evve.emc-mec.ca/>



**See you in  
Winnipeg!**

